

# UBERMORGEN.COM [A/CH/USA]

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Hans Bernhard, 1973, lives and works in Vienna and St. Moritz

UBERMORGEN.COM is an artist group created in Vienna, Austria in 1999 by lizvlx & Hans Bernhard [founder of etoy / etoy.CORPORATION].

Behind UBERMORGEN.COM we can find one of the most uncatchable identities - controversial and iconoclast - of the contemporary european techno-fineart avantgarde. ubermorgen is a german word for "super-tomorrow".

French philosopher Jean Baudrillard once said about UBERMORGEN.COM:  
"ubermorgen means the day after tomorrow, a slight tip towards their aestetic and activist vision and prejudice, they are hardcore and radical in their actions and they are extremely strange and highly intelligent people"

The permanent amalgamation of fact and fiction points toward an extremely expanded concept of one's working materials, which for UBERMORGEN.COM also include international rights [Legal Art], democracy and global communication networks.

Projects include: Voteauction, The Injunction generator, AnuScan.com, \*THE\*AGENCY\* for manual election recount, NAZI~LINE [with C. Schlingensief], BMDI.de, WTO Salzburg [with The Yes Men], Pixelpainting, Webpainting, [F]original, ART FID, BANKSTATEMENTGENERATOR, GWEI - Google Will Eat Itself and Psych|OS. Hans Bernhards work includes etoy, the etoy.CORPORATION, The etoy.holding, the digital hijack, etoy.SHARES and the etoy.TANK-SYSTEM. (see attached links)

UBERMORGEN.COMs core activity is "Media Hacking" and "Digital Actionism", as well as "Shock Marketing" and "Drama Marketing" by using "Negative Affirmation"- finding weak spots on and off the global market of attention. The main UBERMORGEN.COM targets are the international mass media and the fine art market.

Due to this fact, several hundred clean cut news features in art publications [Artforum, Flash Art, Nettime, Rhizome, Domus] as well as international mass media [CNN, Fox, CBS, ABC., Radio & News-Papers ñ New York Times, Le Monde, NZZ -, all leading Online Publications ] and a variety of underground media [Neural.it, Hacktivist, Samisdat, alt.bin.kittenporn, Newsgroups & Mailingslists] were published.

Prix Ars Electronica, Linz: 2005 UBERMORGEN.COM received a "Award of Distinction" for their [V]ote-auction project, 2005 & 2003 they received "Honorary Mentions" for the "Injunction Generator" resp. "GWEI - Google Will Eat Itself". 2005 UBERMORGEN.COM feat. Alessandro Ludovico vs. Paolo Cirio was nominated for the Transmediale Award and the Viper Award and received a Rhizome Award comission for the GWEI-Project.

Relevant Urls:

<http://ubermorgen.com>

<http://hansbernhard.com>

<http://lizvlx.com>

<http://vote-auction.net>

<http://ipnic.org>

<http://hijack.org>

<http://etoy.com>

[http://ubermorgen.com/\\*THE\\*AGENCY\\*](http://ubermorgen.com/*THE*AGENCY*)

[http://ubermorgen.com/THE\\_WHITE\\_WEBSITE](http://ubermorgen.com/THE_WHITE_WEBSITE)

<http://anuscan.com>

<http://ubermorgen.com/baby>

<http://www.hansbernhard.com/hansbernhardblog>

<http://www.ubermorgen.com/Webpainting>

<http://www.ubermorgen.com/Pixelpainting>

<http://www.qwei.org>

<http://www.ipnic.org/BANKSTATEMENTGENERATOR>

<http://www.ubermorgen.com/psychos>

<http://www.ubermorgen.com/ARTFID>