

# HANS BERNHARD

1973, Lives and works in Vienna and St. Moritz

Place of Birth: Yale University Hospital, New Haven, USA

Known aliases: hans\_extrem, etoy.HANS, etoy.BRAINHARD, David Arson, Dr. Andreas Bichlbauer, h\_e, net\_CALLBOY, Luzius Bernhard, Andy Bichlbaum, Bart Kessner

He holds an M.F.A. in visual media from the University of applied arts in Vienna, Austria, [Prof. Peter Weibel]

Founder of etoy, the etoy.CORPORATION  
Founder of UBERMORGEN.COM

Prix Ars Electronica; 1996 Hans Bernhard was awarded with the golden Nica [etoy / the digital hijack; net.category] and 2005 he received a "Award of Distinction" for [V]ote-auction [Net Vision category].

"His style can be described as a digital mix between Andy Kaufman and Jeff Koons, his actions can be seen as underground Barney and early John Lydon, his "Gesamtkunstwerk" has been described as pseudo duchampian and beuysche and his philosophy is best described in the ubermorgen slogan: It's different because it is fundamentally different!"

Projects include the etoy.CORPORATION, etoy.com, etoy.TANKSYSTEM, the digital hijack, etoy.SHARES, etoy.TANK-17, protected by etoy, ubermorgen.com, [V]ote-auction, NAZI~LINE, bmdi.de, ipnic.org / injunction generator, etxtreme.ru, bannster.net, the white website, bartnlisa, esof ltd, AnuScan and Sleeping Baby - Playing Baby, \*THE\*AGENCY\*, Webpaintings vs. Pixelpaintings, BANKSTATEMENTGENERATOR, GWEI – Google Will Eat Itself and Psych|OS.

Hans lectures at conferences and universities around the globe. His media-portfolio includes publications from Artforum to CNN, FOX News and CBS, from Domus to Le Monde, the New York Times and NZZ, from Neural.it via Flashart to Chinese Morning Television and Bulgarian Newspapers

Exhibitions with UBERMORGEN.COM: 2001, Aldrich Contemporary Art Museum , Museum of Modern Art Vienna, 2002, The Premises Gallery Johannesburg , Kingdom of Piracy Online exhibition, Ars Electronica, 2003, Museu d`Art Contemporani de Barcelona, Kokerei Zollverein, Essen, Read\_me 2.4 Helsinki, 2004, Konsthall Malmoe , Kunsthaus Graz Gallery [Solo-Show], 2005 NTT ICC Tokyo , Lentos Museum of Modern Art, Ars Electronica Linz, The Premises Johannesburg, Artissima Torino, Hartware Dortmund & LISTE 05 Basel.

Exhibitions with etoy: 1996, Museum of Contemporary Art Tokyo , Secession Vienna, Ars Electronica, 1997, c3 Budapest , 1999, SFMoMa , 1999, UCSD Gallery San Diego , Blasthaus Gallery San Francisco, 2000, Postmasters Gallery New York, 2001, NTT Tokyo, 2002, Big Torino, 2003, Kunsthalle St. Gallen, 2004, Arco Madrid.